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Solar Direct Marketing, LLC., **Ranks No. 187 on the 2022 Inc. 5000 Annual List**

(New Jersey) Inc. 5000 list announces, Solar Direct Marketing, LLC, listed at 187 in the fast-growing privately held, US based companies' category. Founded in 2016, a performance and digital marketing firm in New Jersey. Solar Direct started its run focusing on and securing some of what became the Solar industries heavy hitters. Making many, including Sun Pro a top 3 Residential Solar company in the US according to Reyn Rogers, Director of Marketing Operations, ADT Solar. SunPro was acquired by ADT, Home Security in December 2021.

**“During my time, we’ve onboarded a countless number of vendors that have provided us with data. I’m here today to give my endorsement to a company that does that and more... Solar Direct Marketing not only delivers some of the highest quality leads, but also offers an advice-giving approach. Supporting and mentoring along the way. Always working strategically with us deriving positive results at all costs.”**

Solar Direct Marketing focuses on real time exclusive Solar Leads, Live Solar Transfers, Aged Solar Leads, TCPA compliant Aged Solar Leads, Spanish Solar Leads and much more. The business has been expanding over the last few years and has opened multiple new verticals to support continued growth in the performance marketing sub-sector. Relationships, the ability to be ahead of trends and a true consultative approach have been fundamental in the operation and success of Solar Direct Marketing. Compliance and transparency have a heightened focus and great service for the long term are at the of core of Solar Direct Marketing’s business model.

“We don’t want the one and done relationships, says Founder, David Stodolak. We went from 250 to 187 on the list through Covid because we understand the formula for our client’s success. We expand and pivot like incorporating new verticals including new entities Senior Direct, Debt Direct, and Home Direct, while staying current and aggressive with our core in Solar. We feel our strength lies in providing major value, expertise, and a winning team. People make us what we are, we value this above all else.”

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at [www.inc.com/inc5000](http://www.inc.com/inc5000). The top 500 companies are featured in the September issue of *Inc.* magazine, which will be available on August 23.

“The accomplishment of building one of the fastest-growing companies in the U.S., in light of recent economic roadblocks, cannot be overstated,” says Scott Omelianuk, editor-in-chief of *Inc.* “*Inc.* is thrilled to honor the companies that have established themselves through innovation, hard work, and rising to the challenges of today.”

“Keeping people employed through Covid, having our clients keep us as trusted partners and the honor of hitting 187 shows how much this team has done no matter what happens. We want to continue to serve our clients, our communities, and staff for years to come. We are so proud and grateful to have this honor, said David.”

For further information about Solar Direct Marketing please [Jessica Nelson jnelson@solardirectmarketing.com](mailto:jnelson@solardirectmarketing.com) or visit [www.solardirectmarketing.com](http://www.solardirectmarketing.com).